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Established in 2010, Inner Desire is an online fashion retailer that introduces women to a world of stylish yet affordable intimates and sleepwear. Founded by Esther Loh, entrepreneur and up and coming designer, the brand tailors to modern women who love feeling good from the inside out. Tasteful designs complimented by the latest trends and materials promise mass appeal to both fashionistas and practical females alike.

A wide selection of corsets, intimates, sleep and swim wear, ladies apparel and other charming accessories can be found at inner-desire.com. With a

consumer-friendly online shopping platform, Inner Desire makes it easy to live beautifully.

For more information on Inner Desire, please contact Melody Chong at Melody@heatbranding.com or (65) 6648 4315.