

My dear,

I have a confession to make – I've been cheating on you... with San Benedetto. Not only has it given me the kind of pleasure that's been missing in my life, it's got a heritage that traces back to the drinking preferences of ancient rulers during the Republic of Venice. You can't beat that kind of class, and when it comes to preserving the fine style and tradition of Italian table beverages, San Benedetto wins at everything from palate-cleanser or icy-cold refresher. It's also wonderfully low in sodium and has a healthy dose of magnesium, which is one of the most plentiful minerals in the human body. You'd better believe this water is extra-good for you, especially as it's an Italian industry leader adored by top sporting events and health groups.

Far from being a new addition to the fickle water market, San Benedetto is a well-travelled globetrotter that can be found all over the world; here in Singapore it is available at a mouthwatering range of eateries, chic events and sophisticated hotels. Most recently, it graced the HEAT Branding launch party at Prive the Social Candy Dinner in late August, and INDULGENCE: The Ultimate bebe Style Experience in September. In both sparkling and still versions, San Benedetto packs a punch when it comes to quenching thirst in this tropical heat. Trust me, this won't be the last time you see San Benedetto out and about at the hottest parties!

What more do I need to say? It's been fun, and you were great, but I think I've found The One. It's refreshing, it's delicious, and it does good things to my body in ways you could never compete with. Don't worry, you'll get a chance to see us in action soon at some of the city's coolest events... just don't make a scene?

xoxo